

UNDERGRADUATE PRIMARY MAJOR HEADCOUNT BY COLLEGE

	2018	2019	2020	2021	2022	2023
Marketing	107	101	101	99	92	99
<i>Marketing</i>	79	77	83	87	83	88
<i>Food Marketing</i>	28	24	18	12	9	6
<i>Social Media & Digital Advertising</i>	-	-	-	-	0	5
Management	189	182	167	163	171	163
<i>International Business</i>	21	19	19	20	18	14
<i>Human Resources</i>	23	22	21	19	15	13
<i>Management (GBus & Mngt)</i>	110	113	108	106	118	119
<i>Logistics/Supply Chain</i>	35	28	19	18	20	17
Business (AAS)	1	0	0	0	1	1
Non-Matriculated	9	9	3	3	15	13
COB TOTAL	536	472	414	402	428	432

EDUCATION

Early Childhood & Childhood Education (B - 6)	84	82	91	100	95	110
Childhood & Middle Childhood Education (1 - 9)	24	16	14	17	19	23
<i>Biology 1-9</i>	6	2	1	1	1	1
<i>Chemistry 1-9</i>	0	0	0	0	0	1
<i>English 1-9</i>	3	3	2	4	10	9
<i>French 1-9</i>	0	1	0	0	0	2
<i>Math 1-9</i>	7	4	4	5	4	6
<i>Spanish 1-9</i>	0	0	0	0	1	1
<i>Social Studies 1-9</i>	8	6	7	7	3	3
Middle & Adolescence Education (5 - 12)	45	49	60	59	61	65
<i>Biology 5-12</i>	1	0	1	3	4	3
<i>Business 5-12</i>	2	0	1	1	2	6
<i>Chemistry 5-12</i>	0	0	0	1	3	3
<i>English 5-12</i>	10	10	17	19	18	16
<i>French 5-12</i>	0	0	2	0	3	3
<i>Math 5-12</i>	8	14	17	13	12	14
<i>Social Studies 5-12</i>	20	20	19	20	17	17
<i>Spanish 5-12</i>	4	5	3	2	2	3
Adolescence Education (7 - 12)	18	29	29	44	44	40
<i>Biology 7-12</i>	1	2	2	4	5	4
<i>Chemistry 7-12</i>	0	0	0	0	0	3
<i>English 7-12</i>	8	6	6	9	7	7
<i>French 7-12</i>	0	1	0	0	0	2
<i>Math 7-12</i>	3	4	3	5	8	8
<i>Social Studies 7-12</i>	6	15	18	25	23	15
<i>Spanish 7-12</i>	0	1	0	1	1	1
Childhood Education (1 - 6)	2	4	4	4	3	1
Childhood Special Education (1 - 6)	65	94	104	106	99	89
Adolescence Special Education (7 - 12)	8	10	13	26	20	14
TESOL	13	11	18	12	11	11
Developmental Disabilities	3	2	0	0	0	0
Early Childhood Development & Cognition	2	0	1	1	0	0
Non-Matriculated	8	15	0	8	2	1
COED SUBTOTAL (no BPS)	272	312	334	377	354	354

Bachelor of Professional Studies - Ontario	276	278	276	308	352	360
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